

# BECOME AN ADVERTISING PARTNER



Expand your reach, tap into new audiences and get your organization in front of up to 25,000 people within the field of children's mental health when you become an advertising partner for our **April 28 - 30, 2024** conference.

Now in its **28th year**, our **Child & Adolescent Mental Health Conference**, one of the largest of its kind in the country, is designed for everyone who cares for or works with infants, children and youth prenatal to age 24.



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651.644.7333



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[user.macmh.org/page/  
PartnerOps](https://user.macmh.org/page/PartnerOps)

# Sponsor

## PLATINUM

**\$7,500\***

- + Half-page ad in the conference brochure (25,000+ email recipients) and conference program (1,500+ recipients)<sup>†</sup>
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for three (3) staff members or you may donate your registrations to our scholarship fund (\$1,287 value)
- + Your flyer in every attendee folder (1,500+ recipients) or choose a standard booth package

## GOLD

**\$5,000\***

- + Quarter-page ad in the conference brochure (25,000+ email recipients) and conference program (1,500+ recipients)<sup>†</sup>
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for two (2) staff members or you may donate your registrations to our scholarship fund (\$858 value)
- + Your flyer in every attendee folder (1,500+ recipients)

## SILVER

**\$3,500\***

- + Your agency logo and acknowledgment in the conference brochure (25,000+ email recipients) and conference program (1,500+ recipients)<sup>†</sup>
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for one (1) staff member or you may donate your registration to our scholarship fund (\$429 value)

## BRONZE

**\$1,000\***

- + Agency logo and acknowledgment in conference program (1,500+ impressions)
- + Company mention during Keynote announcement and PowerPoint (1,000+ impressions)
- + Special recognition on MACMH's website and in conference emails (25,000+ recipients)

**\*All sponsorship levels include:**

- + Company mention during keynote announcements and PowerPoint (1,500+ impressions)
- + Special recognition on MACMH's website and in conference emails (25,000+ recipients)

**† In order to be acknowledged in the conference brochure, you must confirm your sponsorship with us by February 2**

# Advertise

## BROCHURE

Emailed to 25,000+ potential attendees

**\$2,500**

- + Full page ad (Deadline: February 2) 8.5" x 11"

**\$1,500**

- + Half page ad (Deadline: February 2) 8.5" x 5.5" or 4.25" x 11"

**\$700**

- + Quarter page ad (Deadline: February 2) 4.25" x 5.5"

## PROGRAM

Distributed to 1,500+ attendees

**\$1,000**

- + Full page ad (Deadline: April 5) 8.5" x 11"

**\$600**

- + Half page ad (Deadline: April 5) 8.5" x 5.5" or 4.25" x 11"

**\$400**

- + Quarter page ad (Deadline: April 5) 4.25" x 5.5"

## PROMO ITEMS

Distributed to 1,500+ attendees

**\$400**

- + Your flyer in attendee folders or gift in attendee bags

**Welcome Bag\***

**Pen\***

**Notepad\***

*\* Up to 2,000 requested. MACMH must approve all items prior to printing and delivery.*

# Exhibit

## Booth Packages

DOUBLE

**\$725\***

- + 20'L x 8'W curtained space with hanging signage
- + Two 8' skirted tables, three chairs
- + Up to three lunches each day (Monday & Tuesday)

SINGLE

**\$525\***

- + 10'L x 8'W curtained space with hanging signage
- + One 8' skirted table and two chairs
- + Up to two lunches each day (Monday & Tuesday)

### \*Both booth packages also include:

- + Two days with extended breaks to reach attendees
- + Your information listed on the exhibitor flyer in attendee folders

**Please note**, we will assign you a booth based on your selection during registration. Exhibitors will be notified of their booth location by April 14.

**Exhibitor registration deadline is April 5, 2024**

Get preapproval for any of these partnerships at the link below - then you'll have access to our exclusive partnership store.

**[user.macmh.org/page/PartnerOpps](https://user.macmh.org/page/PartnerOpps)**



23 Empire Drive, Suite 1000  
Saint Paul, MN 55103

Leading with compassion, knowledge and support

Check out details from in-person conference in 2023 below.

Attendees identify as or work in:

|     |                 |    |                  |
|-----|-----------------|----|------------------|
| 35% | Mental Health   | 2% | Students         |
|     |                 | 2% | Public Health    |
| 29% | Education       |    |                  |
| 16% | Social Services | 1% | Family Member    |
| 5%  | Early Childhood | 1% | Juvenile Justice |
| 3%  | Health Care     | 8% | Other            |

OVER 1,650  
Attendees

89  
Workshops

# BECOME AN ADVERTISING PARTNER



## Child & Adolescent Mental Health Conference

April 28 – 30, 2024  
Duluth, Minnesota

Sponsorship, advertising and exhibiting opportunities for 2024



23 Empire Drive, Suite 1000  
Saint Paul, MN 55103

Nonprofit Org  
US Postage  
PAID  
Twin Cities, MN  
Permit No 2102

Leading with compassion, knowledge and support