BECOME & ADVERTISING PARTNER



Expand your reach, tap into new audiences and get your organization in front of up to 25,000 people within the field of children's mental health when you become an advertising partner for our **April 28 - 30, 2024** conference.

Now in its **28th year**, our **Child & Adolescent Mental Health Conference**, one of the largest of its kind in the country, is designed for everyone who cares for or works with infants, children and youth prenatal to age 24.







Sponsor

PLATINUN

\$7,500*

- + Half-page ad in the conference brochure (25,000+ email recipients) and conference program (1,500+ recipients)[†]
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for three (3) staff members or you may donate your registrations to our scholarship fund (\$1,287 value)
- + Your flyer in every attendee folder (1,500+ recipients) or choose a standard booth package

BOLL

\$5,000*

- + Quarter-page ad in the conference brochure (25,000+ email recipients) and conference program (1,500+ recipients)[†]
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for two (2) staff members or you may donate your registrations to our scholarship fund (\$858 value)
- + Your flyer in every attendee folder (1,500+ recipients)

ILVER

\$3,500*

- + Your agency logo and acknowledgment in the conference brochure (25,000+ email recipients) and conference program (1,500+ recipients)[†]
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for one (1) staff member or you may donate your registration to our scholarship fund (\$429 value)

SONZE

\$1,000*

- + Agency logo and acknowledgment in conference program (1,500+ impressions)
- + Company mention during Keynote announcement and PowerPoint (1,000+ impressions)
- + Special recognition on MACMH's website and in conference emails (25,000+recipients)

*All sponsorship levels include:

- + Company mention during keynote announcements and PowerPoint (1,500+ impressions)
- + Special recognition on MACMH's website and in conference emails (25,000+ recipients)
- † In order to be acknowledged in the conference brochure, you must confirm your sponsorship with us by February 2

Advertise

BROCHURE Emailed to 25,000+ potential attendees

\$2,500

+ Full page ad (Deadline: February 2) 8.5" x 11"

\$1,500

+ Half page ad (Deadline: February 2) 8.5" x 5.5" or 4.25" x 11"

\$700

+ Quarter page ad (Deadline: February 2) 4.25" x 5.5"

PROGRAM Distributed to 1,500+ attendees

\$1,000

+ Full page ad (Deadline: April 5) 8.5" x 11"

\$600

+ Half page ad (Deadline: April 5) 8.5" x 5.5" or 4.25" x 11"

\$400

+ Quarter page ad (Deadline: April 5) 4.25" x 5.5"

PROMO ITEMS Distributed to 1,500+

\$400

+ Your flyer in attendee folders or gift in attendee bags

Welcome Bag*

Pen*

Notepad*

* Up to 2,000 requested. MACMH must approve all items prior to printing and delivery.

Register online at user.macmh.org/page/ PartnerOpps

Exhibit

Booth Packages

JONBLE

\$725*

- + 20'L x 8'W curtained space with hanging signage
- + Two 8' skirted tables, three chairs
- + Up to three lunches each day (Monday & Tuesday)

INGLE

\$525*

- + 10'L x 8'W curtained space with hanging signage
- + One 8' skirted table and two chairs
- + Up to two lunches each day (Monday & Tuesday)

*Both booth packages also include:

- + Two days with extended breaks to reach attendees
- + Your information listed on the exhibitor flyer in attendee folders

Please note, we will assign you a booth based on your selection during registration. Exhibitors will be notified of their booth location by April 14.

Exhibitor registration deadline is April 5, 2024

Get preapproval for any of these partnerships at the link below - then you'll have access to our exclusive partnership store.

user.macmh.org/page/PartnerOpps



23 Empire Drive, Suite 1000 Saint Paul, MN 55103 Check out details from in-person conference in 2023 below.

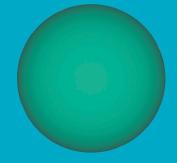
Attendees identify as or work in:

35%	Mental	2%	Student
	Health	2%	Public
29%	Education		Health
16%	Social	1%	Family
	Services		Membe
5%	Early	1%	Juvenile
	Childhood		Justice
3%	Health	8%	Other

1,650 Attendees

Care

89 Workshops



BECOME ₹ ADVERTISING PARTNER

ASSOCIATION FOR children's

mentalhealth



Child & Adolescent Mental Health Conference

April 28 - 30, 2024 Duluth, Minnesota

Sponsorship, advertising and exhibiting opportunities for 2024



23 Empire Drive, Suite 1000 Saint Paul, MN 55103 Nonprofit Org US Postage PAID Twin Cities, MN Permit No 2102

Leading with compassion, knowledge and support