

At the Minnesota Association for Children's Mental Health (MACMH), we provide education and resources to professionals, families and youth throughout Minnesota and beyond.

Founded in 1989, MACMH is a 501(c)(3) nonprofit whose mission is to promote positive mental health for all infants, children, adolescents and their families.

Purpose

To foster long-lasting relationships with you and your team.

Commitment

Seeking 3-years (but will not turn any offer away).

What's in it for you?

- + Your logo and web link on emails to 25K+ impressions.
- + Tabling space at our major conferences each year.
- + Your flyer sent to attendees of our events.

Your focus + our events

Annual Conferences

- + MACMH Conferences: Northern (& Southern)
- + Infant & Early Childhood Focus Conference
 - Conference sponsorship
 - Attendee scholarship

Annual Fundraising Event

Annual Statewide Mental Health Summit for Youth

Quarterly Community Events

Nevin Husted Training Center sponsor

- + Skills training for youth with Autism and other mental health disorders
- + Youth empowerment and leadership training.
- + Technical assistance and training to help youth develop their own mental health support and education groups.
- + Mental health first aid training for youth.

Matching corporate fundraising

- + 3 or 4 employee fundraising campaigns with company matching what is raised.

End-cap Fundraiser



The Fine Print

Sponsorships will also include

- + Administration & overhead costs
- + Thank you and recognition
- + Tax document

How will my contributions be used?

- + Approximately 75% of your donation will go toward your chosen area, the rest is required for day to day operations.

These amounts are too rich for me, do you have other options?

- + Call or email our team to negotiate a great package to get your name out while also supporting our mission.

Who is Nevin Husted?

- + Residing in St. Paul and living with a severe disease that caused both physical and emotional challenges, Nevin Husted wanted his estate to be used to help Minnesota children and youth with disabilities.

What are ideas of matching corporate fundraising?

- + Offer your staff to purchase a casual Friday/jeans day
- + Fundraise as a team on a local walk/run

What is an end-cap fundraiser?

- + Set up a display in your office/store/restaurant with a donation box



23 Empire Drive, Suite 1000
Saint Paul, MN 55103

651-644-7333
800-528-4511
info@macmh.org
www.macmh.org

Leading with compassion, knowledge and support

1. Super Hero

\$3 Million over 3 years | You're on the front lines fighting against the villains. We're looking for 2 exclusive partners to support us and our Big Hairy Audacious Goals (BHAGs) throughout the year. Commit to \$1 million per year for a 3-year term to be included in this exclusive group.

- + Your logo and web link on EVERY email to our 25,000+ customers.
- + Tabling space at our conferences and events.
- + Your e-flyer and ad sent to EVERY attendee of our events.
- + Your logo in a banner on our website for 12 days throughout each year.

2. Sidekick

\$1 Million over 3 years | You're the hero's backup. Called to action at the most dire moments.

Looking for 3 exclusive partners to support us and our Big Hairy Audacious Goals (BHAGs) throughout the year. Commit to \$334,000 per year for a 3-year term to be included in this exclusive group.

- + Your logo and web link on 75% of the emails to our 25,000+ customers.
- + Tabling space at our conferences and events.
- + Your e-flyer and ad sent to attendees of our events.
- + Your logo in a banner on our website for 8 days throughout each year.

3. Mission Control

\$500,000 over 3 years | You're the "guy in the chair," behind the scenes and on the coms helping from the hero head quarters.

Looking for 5 exclusive partners to support us and our Big Hairy Audacious Goals (BHAGs) throughout the year. Commit to \$167,000 per year for a 3-year term to be included in this exclusive group.

- + Your logo and web link on 50% of the emails to our 25,000+ customers.
- + Tabling space at our conferences and events.
- + Your e-flyer and ad sent to attendees of our events.
- + Your logo in a banner on our website for 4 days throughout each year.

4. Fan Base

\$100,000 over 3 years | You have photos and news clippings of your favorite superheroes and their team. You tell everyone you know about them.

Looking for 5 exclusive partners to support us and our Big Hairy Audacious Goals (BHAGs) throughout the year. Commit to \$33,000 per year for a 3-year term to be included in this exclusive group.

- + Your logo and web link on 25% of the emails to our 25,000+ customers.
- + Tabling space at our conferences and events.
- + Your e-flyer and ad sent to attendees of our events.
- + Your logo in a banner on our website for 2 days throughout each year.