

# BECOME AN ADVERTISING PARTNER



Expand your reach, tap into new audiences and get your organization in front of over 22,000 people within the field of early childhood when you become an advertising partner for our conference taking place November 16-18, 2025 in St. Paul, Minnesota.

This is the **8th year** of our **Infant & Early Childhood Multidisciplinary Conference**, designed for anyone who works with or on behalf of young children prenatal to six and their families and caregivers.

# Sponsor

## Sponsorship Packages

All sponsorship levels include:

- + Company mention during keynote announcements and PowerPoint (500+ impressions)
- + Special recognition on MACMH's website and in conference emails (22,000+ recipients)

PLATINUM

**\$7,500**

- + Full-page ad
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for two (2) staff members or you may donate your registrations to our scholarship fund
- + Your flyer in every attendee bag (600+ recipients) or choose an exhibit booth

GOLD

**\$5,000**

- + Quarter-page ad
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for one (1) staff members or you may donate your registrations to our scholarship fund
- + Your flyer in every attendee bag (600+ recipients) or choose an exhibit booth

SILVER

**\$3,000**

- + Your agency logo and acknowledgment
- + Signage highlighting your company in high traffic area
- + Complimentary conference registration for one (1) staff member or you may donate your registration to our scholarship fund

BRONZE

**\$1,000**

- + Agency logo and acknowledgment in digital and printed materials

# Advertise

## Program Advertising

FULL PAGE

**\$1,200**

- + 8.5" x 11 Advertisement

Deadline: Monday, November 3, 2025

1/2 PAGE

**\$700**

- + 8.5" x 5.5" or 4.25" x 11" Advertisement

Deadline: Monday, November 3, 2025

1/4 PAGE

**\$400**

- + 4.25" x 5.5" Advertisement

Deadline: Monday, November 3, 2025

## Promo Items

FLYER

**\$300**

- + Your flyer or other single-page print item in attendee bags

BRANDED ITEMS

### Welcome Bag\*

- + Your branded bag gifted to every attendee (700 bags)

### Pen\*

- + Your branded pen in every attendee welcome bag (700 pens)

### Notepad\*

- + Your branded notepad in every attendee welcome bag (700 notepads)

*\*MACMH must approve all items prior to printing and delivery.*

# Exhibit

## Exhibitor Booth Packages

SINGLE BOOTH

\$350

- + One 8' covered table and two chairs
- + Up to two lunches per table per day

Note: Electricity is available at \$150 per booth (plus applicable tax and service charge).

Deadline for all advertisements, printed materials & branded items: Monday, November 3, 2025.



# 2024 Conference Statistics

2024 attendees identified their primary role as:

63% Mental Health Professionals	4% Social Service Professionals
18% Early Childhood Educators	1% Higher Education/University Professionals
2% Students	1% Healthcare/Public Health Professionals
5% Home Visitors	2% Child Welfare
2% Education Professionals	

3  
Days

19  
Workshops

700+  
Attendees

Register online at  
[user.macmh.org/](https://user.macmh.org/)

# BECOME AN ADVERTISING PARTNER



## Infant & Early Childhood Conference

November 16-18, 2025  
St. Paul, Minnesota

Sponsorship, advertising and exhibiting opportunities for 2025



23 Empire Drive, Suite 1000  
Saint Paul, MN 55103

Nonprofit Org  
US Postage  
PAID  
Twin Cities, MN  
Permit No 2102

Leading with compassion, knowledge and support